

Video Webinars: The Value of Virtually Being There

Company Type and Main Product/Service

An e-learning and video production company.

Markets Served

Corporate professionals

Business Challenge

The company was looking for a way to show their clients what their new video webinar technology could do to boost their businesses. Company representatives had spent years trying to describe how their webinar technology worked, but could not get clients to see past what they were used to seeing with the "slide and voice" webinar.

How MediaScript Helped Open Their Clients Eyes

MediaScript decided to create a Live 10-class series pilot program using their rich media based e-learning platform but named this a "webinar series". Clients who attended the series finally experienced how a video webinar was dramatically different and how they were able to actually feel a "part of" the classes. We were overwhelmed by the feedback of the program... (Samples are available on our the Webinar page of our website). Here is some of the feedback we received:

"I was unable to sleep thinking of what I had learned that day and of all of the possibilities."

"I have listened to each webinar 3-times and each time I pick-up something else to help my business."

"Love this format!"

"These are amazing, short, impactful and helpful."

"I feel as if I am right in the room with the presenters... loved that I can see them on the screen."



Contact us today to learn how MediaScript can help your business!