

Educating and Enticing Corporate Buyers

Main Product/Service

A business specializing in creating packaging products from design to delivery; they also offer a full line of shipping and packaging equipment and supplies.

Company Type

A privately held women-owned business located in Dayton, Ohio - having a local, regional and national presence.

Markets Served

Manufacturing, Industrial, Healthcare, Corporate, Retail, Government, among others

Business Challenge

The business owner wanted to create a company overview video to highlight their organizations custom packaging capabilities, products and services for prospective large corporate clients. They also wanted to use it to educate and entice prospective clients and corporate buyers to meet with them at various business conferences.

Why They Chose MediaScript

MediaScript was chosen because of our highly creative approach and expertise in producing an impactful video highlighting the organizations capabilities. They had seen how MediaScript had helped other companies through effective visual storytelling.

How MediaScript Helped Their Business

The partnership with MediaScript allowed our client to utilize the video as part of their pre-marketing process for a national conference. The inclusion of the video gained them a 300% increase in one-on-one meetings with corporate representatives.

Contact us today to learn how MediaScript can help your business!

